

# University of Pretoria Yearbook 2020

## Music entrepreneurship 300 (MKZ 300)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Humanities</a>
<b>Module credits</b>	18.00
<b>Programmes</b>	<a href="#">BMus</a> <a href="#">BMus Extended programme</a>
<b>Prerequisites</b>	Admission into relevant programme
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Afrikaans and English are used in one class
<b>Department</b>	School of the Arts
<b>Period of presentation</b>	Year

### Module content

\*Closed – requires departmental selection

An overview of music entrepreneurship by exploring concepts such as entrepreneurship, macro-and micro economic environments, how to create a business venture, project management, marketing, writing a business plan, basic accounting and financial management. It aims to prepare students for a portfolio career approach by managing the many facets of being a musician.

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